

# 2007 Southshore Retirement Guide

*Charter Advertiser's Early Reservation Form*

**Publication date:** November 15, 2007

**Secure your position as a market leader with 30,000 local seniors, their families and professionals who can refer you in these communities:**

Apollo Beach      Gibsonton      Ruskin      Riverview      Sun City Center      Sun City      Parrish

**Reach a worldwide audience through our companion web site.**

Urgent: Special Charter rates expire May 15<sup>th</sup>...order early and save!

**Advertising Rates—All ads include FREE 4 color**

## SPONSORSHIPS/ PREFERRED POSITIONS

	RATE	Includes
Gold	\$3,000	Front cover Logo & outside back cover ad
Silver	\$2,000	Inside front cover or 1 <sup>st</sup> text page
Bronze	\$1,000	Full page ad, first page of category

## ADVERTORIALS

News-style stories about your company

One page:	\$1,500
Two pages:	\$2,700

## STANDARD RATES --FREE directory & web site listing for all ads banner or larger

Size	Dimensions	Cost	Size	Dimensions	Cost
Full page	4 <sup>7</sup> / <sub>8</sub> x 7 <sup>3</sup> / <sub>4</sub> "	\$895	Sixth Page	2 <sup>1</sup> / <sub>4</sub> x 2 <sup>1</sup> / <sub>2</sub> "	\$210
Half page H/V	4 <sup>7</sup> / <sub>8</sub> x 3 <sup>3</sup> / <sub>4</sub> /2 <sup>3</sup> / <sub>8</sub> x 7 <sup>3</sup> / <sub>4</sub> "	\$575	Twelfth Page	1 x 2 <sup>1</sup> / <sub>2</sub> "	\$105
1/4 pageH/V	4 <sup>7</sup> / <sub>8</sub> x 1 <sup>3</sup> / <sub>4</sub> /2 <sup>3</sup> / <sub>8</sub> x 3 <sup>5</sup> / <sub>8</sub> "	\$325	Listings		\$50
Business card	3 x 2 <sup>1</sup> / <sub>2</sub> "	\$250	(35 word description of your firm + contact information.)		

**Note:** page size of this directory is 5-1/2x8-1/2"

Advertiser \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Fax: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_  include in listing Email: \_\_\_\_\_  include in listing Web site: \_\_\_\_\_

\_\_\_\_\_  include in listing

Ad size: \_\_\_\_\_  B & W  Color Cost: \$ \_\_\_\_\_ Enclosed: \$ \_\_\_\_\_ Balance Due \$ \_\_\_\_\_

Position Request: \_\_\_\_\_ Signed by: \_\_\_\_\_

Listing Copy: Category: \_\_\_\_\_ Description: (35 words.) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Ask how we can help you reach your best customers & referral sources through our directories in these nearby areas:**

Charlotte County Sarasota County Manatee County

Return Form to The Business Solution Group, 4411 Bee Ridge Rd., Sarasota FL 34233

Ph. 941-870-3523 / Fax: 870-2699

• [Info@businesssolutiongroup.com](mailto:Info@businesssolutiongroup.com) • [www.businesssolutiongroup.com](http://www.businesssolutiongroup.com)

**Please see reverse side for important information.**